



2011

SPONSORSHIP OPPORTUNITIES

**Good Samaritan
5K Run/Walk
For Douglas County**

**September 17, 2011
Douglas County Fairgrounds & Event Center**

**St. Vincent de Paul Society of Castle Rock
www.svdpcr.org**

Who We Are and How We Help



The St. Vincent de Paul Society was founded in Denver in 1888. Initially located in the Cathedral of the Immaculate Conception, the Society now has 28 conferences in the Denver Metro area. For the past 123 years, the society has provided myriad human services and relief activities for those in need. Services include, but are not limited to: food programs, emergency financial assistance, counseling/information, referral service, nutritional education, advocacy, etc. Locally, St. Vincent de Paul Society of Castle Rock has been providing myriad services for the Douglas County community. You can read more about their efforts at www.svdpcr.org.

About the Run/Walk



The Good Samaritan 5K Run/Walk for Douglas County is in our third year. The race will be held on Saturday, September 17, 2011, at the Douglas County Fairgrounds and Event Center in Castle Rock, Colorado. The intent of this event is to provide more services through funds raised, as well as building awareness of the community's growing need for human services and relief activities. Our inaugural year, we had approximately 50 racers with many others in attendance to cheer the racers on. With an extended race date, we anticipate this year's event will draw closer to 250 participants and will raise over \$5,000. Long-term, we believe this will not only be a way to raise money to provide assistance and programs for the needy in Douglas County, but also provide a fun and healthy experience for members of the community.

Corporate Sponsorships

Corporate sponsorships are essential for our event to be a success. Sponsorship levels and benefits are described in detail on our website. All sponsorships are available for tailoring to meet your company's philanthropic and marketing needs. Please contact Beverly deSaules, Marketing Volunteer, at (720) 732-3260 or desaules1@msn.com, if you have any questions or require additional information.

Presenting Sponsor

Benefits Include:

- Large company logo centered prominently on t-shirts (approximately 250 distributed)
- Identification as presenting sponsor, i.e. “Company X presents the St. Vincent de Paul Society Good Samaritan 5K Run/Walk for Douglas County”
- Full page ad in race brochure
- Company name and/or logo on all event media including: print ads, posters, etc.
- Company name and/or logo on all media releases
- Corporate recognition as presenting sponsor during race and at awards ceremony
- Opportunity to place encouragement signs along the race course
- Company banner displayed at finish line and other locations (sponsor to provide)
- Company logo and link at the svdpcr.org website
- Space to set up a booth at the race day expo
- Opportunity to place a discount coupon, sample, or promotional item in runners’ goody bags (sponsor to produce)
- Personalized, framed Good Samaritan Run poster
- Ten complimentary entrees for individual or team registration

\$1,000 Commitment

T-Shirt Sponsor

Benefits Include:

- Company logo placed prominently on t-shirts (approximately 250 distributed)
- Logo identification as race sponsor in print ads, posters, etc.
- Company logo on finish line banner
- ½ page ad in race brochure
- Company name and/or logo on all event media including: print ads, posters, etc.
- Company logo on advertising posters
- Company logo and link on svdpcr.org website
- Space to set up a booth at the race day expo
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)
- Personalized, framed Good Samaritan Run poster
- Ten complimentary entrees for individual or team registration

\$750 Commitment

Elite Sponsor

Benefits Include:

- Company logo placed prominently on t-shirts (approximately 250 distributed)
- Logo identification as race sponsor in print ads, posters, etc.
- Company logo on runner's bibs
- Company logo on finish line banner
- ¼ page ad in race brochure
- Company logo on advertising posters
- Company logo and link on svdpcr.org website
- Space to set up a booth at the race day expo
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)
- Personalized, framed Good Samaritan Run poster
- Ten complimentary entrees for individual or team registration

\$500 Commitment or
\$750 In-Kind Commitment

Gold Sponsor

Benefits Include:

- Company logo on ad poster
- Company logo and link on svdpcr.org website
- Company logo on finish line banner
- 1/8 page ad in race brochure
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)

\$250 Cash or \$500 In-Kind

Breakfast Sponsor

Benefits Include:

- Company logo on ad poster
- Company logo and link on svdpcr.org website
- Company logo on finish line banner
- 1/8 page ad in race brochure
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)

\$250 Cash or Provide Food for 250 People

Rally Sponsor

Benefits Include:

- Company name listed in race brochure
- Company name and link on svdpcr.org website
- Company logo on finish line banner
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)

\$100 Cash Donation

In-Kind Sponsor

Benefits Include:

- Company name listed in race brochure
- Company name and link on svdpcr.org website
- Company logo on finish line banner
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)

\$350 Product Donation(s)

Goodwill

Benefits Include:

- Company name listed in race brochure
- Company name and link on svdpcr.org website
- Opportunity to place a discount coupon, sample, or promotional item in runners' goody bags (sponsor to produce)

250 Goodie Bag Product Donations

Please contact Beverly at (720) 732-3260 for return of form and pick-up of in-kind donation items.

Thank you for your tax-deductible support!

2011 Donor Pledge Form

COMPANY NAME:

Please print company name as you wish it to appear in promotional materials

CONTACT:

ADDRESS:

CITY:

ST:

ZIP:

PHONE:

FAX:

EMAIL:

SIGNATURE:

DATE:

SPONSORSHIP CATEGORIES

- Presenting Sponsor \$1,000
- T-Shirt Sponsor \$750
- Elite Sponsor \$500 Cash or \$750 In-Kind
- Gold Sponsor \$250 Cash or \$500 In-Kind
- Breakfast Sponsor \$250 or Food for 250 Ppl.
- Rally Sponsor \$100 Cash
- In-Kind Sponsor \$350 In-Kind
- Goodwill 250 Goodie Bag Items

Please visit www.svdpcr.org for Sponsorship Descriptions.

CATEGORY:

AMOUNT PLEDGED:

Cash

Check

In-Kind

FOR OFFICE USE

RECEIVED BY:

DATE: